# USA DANCE, INC. – NATIONAL FINANCIAL STATEMENTS YEAR ENDED DECEMBER 31, 2015 WITH INDEPENDENT ACCOUNTANTS' AUDIT REPORT

#### USA DANCE, INC. - NATIONAL

#### Contents

#### Year ended December 31, 2015

		<u>Page</u>
		1 - 2
		3
		4
		5
		6 – 9
		10



and Business Advisors

#### INDEPENDENT AUDITORS' REPORT

To the Governing Council of USA Dance, Inc. – National

We have audited the accompanying financial statements of USA Dance, Inc. – National (a nonprofit organization), which comprise the statement of financial position as of December 31, 2015, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of USA Dance, Inc. – National as of December 31, 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of functional expenses on page 10 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit

of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Isler Medford, LLC

Medford, Oregon 97504 November 30, 2016

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#### **USA DANCE, INC. - NATIONAL**

## Statement of Financial Position December 31, 2015

ASSETS		2015
Current assets		2
Cash and cash equivalents	\$	482,305
Prepaid expenses		47,083
Other current assets		11,688
Total current assets		541,076
Property and equipment		
Office equipment		4,579
Accumulated depreciation		(4,579)
Total property and equipment	-	
TOTAL ASSETS	\$	541,076
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	\$	49,692
Reserve for inactive chapters		14,362
Deferred dues income		220,835
Total current liabilities	•	284,889
TOTAL LIABILITIES		284,889
NET ASSETS		
Unrestricted		256,187
Temporarily restricted net assets		
TOTAL NET ASSETS		256,187
TOTAL LIABILITIES AND NET ASSETS	\$	541,076

# USA DANCE, INC. - NATIONAL Statement of Activities For the year ended December 31, 2015

#### 9

UNRESTRICTED NET ASSETS		
Unrestricted revenues and other support		
Contributions	\$	14,212
Admissions		292,473
Dues		456,912
Advertising and subscriptions		29,186
Fundraising		25,664
Interest Income		12
Miscellaneous income		9,258
Total unrestricted revenue and other support		827,717
Expenses:		
Program services		
American Dancer		105,759
Chapter Support		77,808
Social Events		20,486
Youth College Network		99,088
National Championship		197,599
Athlete Travel		94,204
Academy/ Education		5,271
Membership		53,700
Total Program Services	-	653,915
Supporting services		100.059
General and administrative		199,958
Total expenses		853,873
		(0.0.4.0.0)
Decrease in net assets		(26,156)
Net assets at beginning of year		282,343
Net assets at end of year	\$	256,187

#### **USA DANCE, INC. - NATIONAL**

### Statement of Cash Flows For the year ended December 31, 2015

	2015
CASH FLOWS FROM OPERATING ACTIVITIES	
Cash received from contributions	\$ 14,212
Cash received from admissions	292,473
Cash received from dues	480,040
Cash received from advertising subscriptions	29,186
Cash received from fundraising activities	25,664
Cash received from interest income	12
Cash received from miscellaneous income	9,258
Cash disbursed for programs	(620,686)
Cash disbursed for general supporting services	(199,958)
NET CASH PROVIDED BY OPERATING ACTIVITIES	30,201
NET INCREASE IN CASH AND CASH EQUIVALENTS	30,201
	452 404
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	 452,104
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 482,305
RECONCILIATION OF CHANGES IN NET ASSETS TO NET CASH	
PROVIDED BY OPERATING ACTIVITIES:	
Decrease in net assets	\$ (26,156)
Adjustments to reconcile increase in net assets use by	
operating activities:	
(Increase) decrease in:	
Prepaid expenses and advances	(6,847)
Other current assets	(11,688)
Increase (decrease) in:	
Reserve for inactive chapters	2,072
Accounts payable and accured expenses	49,692
Deferred income	23,128
•	
NET CASH PROVIDED BY OPERATING ACTIVITIES	\$ 30,201

#### Note 1 - Nature of activities and significant accounting policies

#### Nature of Activities

USA Dance, Inc.- National is a not-for-profit corporation, exempt from federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code. The purpose of USA Dance, Inc. - National is to foster and promote ballroom dancing as a healthful, enjoyable, social activity. The Organization serves as the national governing body for Dance Sport in the United States. USA Dance, Inc. - National works to encourage the participation of the general public in ballroom dancing, sponsors national competitions and works with professional and international dance organizations.

USA Dance, Inc. – National is organized by regions and operates through local chapters which are designated as affiliates of the national organization. The governing council of USA Dance, Inc. - National sets national membership dues and admission charges for national dance events it sponsors. The Organization issues guidelines for chapter operations, chapter annual financial reporting and dance competition sanctions. The chapters are free to determine local program activities. Chapter community program activities are not included in these financial statements.

#### Basis of Accounting and Presentation

The financial statements of USA Dance, Inc. – National have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities, in accordance with accounting principles generally accepted in the United States of America. Financial statement presentation follows the recommendations of the Financial Accounting Standards Board's Accounting Standards Codification (ASC) 958. Under ASC No. 958, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

#### Cash and Cash Equivalents

Cash and cash equivalents consist of cash in banks and highly liquid investments with maturity dates of three months or less. For the purposes of the Statement of Cash Flows, USA Dance, Inc. - National considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents. The carrying value of cash and cash equivalents approximates fair value.

#### **Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### Property and Equipment

It is USA Dance, Inc. - National's policy to capitalize property and equipment over \$2,500. Lesser amounts are expensed. All expenditures for repairs, maintenance, renewals, and betterments that materially prolong the useful lives of assets are capitalized. Purchased property and equipment are capitalized at cost. Donations of property and equipment are recorded as contributions at their estimated fair value. Such donations are reported as unrestricted contributions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted contributions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organization reclassifies temporarily restricted net assets to unrestricted net assets at that time. Property and equipment are depreciated using the straight-line method over the estimated useful lives of the respective assets.

#### Note 1 - Nature of activities and significant accounting policies (continued)

#### Contributions

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence or nature of any donor restrictions. Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are released from restrictions.

#### Contributed Services

Contributed services are recognized as contributions in accordance with generally accepted accounting principles in the United States, if the services create or enhance non-financial assets, or require specialized skills, are performed by people with those skills, and would otherwise be purchased by USA Dance, Inc. – National. Contributed services are reflected as contributions at their estimated value at the date of receipt and are recorded as in-kind expenses for program services. A substantial number of volunteers have made contributions of their time to assist with the Organization's programs throughout the year that are not recognized as contributions on the financial statements, since the criteria for recognition was not met.

#### Functional Expenses

The costs of providing the various programs have been summarized on a functional basis in the Statement of Activities and the Schedule of Functional Expenses. Expenses that can be identified with a specific program and support service are allocated directly according to their natural expenditure classification. Other expenses that are common to several functions are allocated by various statistical methods.

#### Income Tax Status

USA Dance, Inc. - National qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code, except on income derived from unrelated business activities. There was no unrelated business income for 2015. In addition, the Organization qualifies for the charitable contribution deduction under Section 170(b)(1)(A)(vi) and has been classified as an organization that is not a private foundation under Section 509(a)(1) of the Internal Revenue Code. The federal income tax returns of USA Dance, Inc. - National are subject to examination by the IRS for the past three open years. The Organization believes that it has appropriate support for any tax positions taken, and as such, does not have any uncertain tax positions that are material to the financial statements.

#### Advertising Costs

The Organization expenses advertising costs as they are incurred. Total advertising expense was \$1,399 for the year ended December 31, 2015.

#### Note 2 - Deposits in excess of FDIC limits

During the course of the year, the bank accounts of USA Dance, Inc. - National were in excess of FDIC limits. The maximum loss that would have resulted from that risk totaled \$42,931 at the end of 2015 for the excess of the deposit liabilities reported by the bank over the amounts that would have been covered by federal insurance. Management believes it is not exposed to any significant credit risk on its cash balances.

#### Note 3 - Accounts Receivable

USA Dance, Inc. - National had no accounts receivable at December 31, 2015.

#### Note 4 - Property and equipment

Depreciation of property and equipment is provided on the straight-line basis over the assets' estimated useful life as follows:

Office equipment 5 to 7 years
Furniture and fixtures 7 years
Computers 5 years

Property and equipment consisted of the following at December 31, 2015:

Office equipment \$4,579
Accumulated depreciation (4,579)
Net office equipment \$\_0

Depreciation expense was \$0 for the year ended December 31, 2015.

#### Note 5 - Commitments and contingencies

USA Dance, Inc. - National is exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omissions; and natural disasters for which the Organization carries commercial insurance. Workers compensation insurance is also provided through a commercial carrier. There has been no significant reduction in insurance coverage from the prior year and the Organization has not been required to pay any settlements in excess of insurance coverage during the past year.

In October 2013, the Organization entered into a three-year contract with AFPrince to publish the American Dancer Magazine bi-monthly at a base cost of \$8,000 per issue for 6 issues per year, plus \$1,000 to cover expenses to attend the Chapter Conference, National Championship and the Governing Council meeting. In addition, AFPrince will be paid 15% of all advertising revenue related to the magazine, excluding the Ernst Borel sponsor advertisements. Printing and postage will be paid by the Organization directly.

During 2015 and previous years, USA Dance, Inc. – National entered into agreements with event facilities for group room rates and function space for Organization events. The following agreements call for liquidated damages if the events are cancelled:

Location of Event	Event Dates	Cancellation Fees Begin
Renaissance Harborplace Hotel, Baltimore, MD	March 30 – April 4, 2016	August 19, 2013
Renaissance Harborplace Hotel, Baltimore, MD	March 29 – April 3, 2017	August 20, 2014
Renaissance Harborplace Hotel, Baltimore, MD	April 4 – April 9, 2018	August 20, 2015

#### Note 6 - Concentrations

USA Dance, Inc. – National maintains its cash balances at several financial institutions located in the United States. Accounts are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per financial institution. See Note 2 for additional information.

#### Note 7 - Prepaid expenses

Prepaid expenses are summarized as follows:

Insurance	\$ 22,151
American Dance - Editor Fees	12,000
Organization Fees (Nationals)	6,333
Your Membership Dues	6,599
Total Prepaid expenses	\$ 47,083

#### Note 8 - Deferred Revenue

USA Dance, Inc. – National's membership dues are collected for DanceSport (competitors) and Social (all other members). Before January 1, 2013, all memberships expired one year from the date paid and 50% of current year collections were considered deferred revenue for the next fiscal year. Beginning in 2013, all DanceSport memberships ended at December 31st. Therefore, only 2016 DanceSport memberships that are prepaid in 2015 are recorded as deferred revenue. The portion of Social membership collections that are considered deferred at the end of the fiscal year depends on which month the dues were received.

Deferred revenue as of December 31, 2015 consisted of the following:

Social	\$ 154,244
DanceSport	66,591
Total deferred revenue	\$ 220,835

#### Note 9 - Subsequent Events

Management has evaluated subsequent events through November 30, 2016, the date which the financial statements were available for issue.

#### Note 10 - Potential Misuse of Funds

According to the Governing Council of USA Dance, Inc. – National, a prior treasurer made questionable use of some of the entity's funds. For 2015 the identified amounts are shown as miscellaneous expenses. The entity is working with its insurance carrier to seek reimbursement of these amounts. Additional amounts were identified and disclosed in 2014. Every transaction has been reviewed by the previous bookkeeper, who has held the volunteer position for nine years, and reclassifications of expenses were made with discussions with the Governing Council.



See accompanying notes to financial statements.

USA DANCE, INC. - NATIONAL Schedule of Functional Expenses For the year ended December 31, 2015

	American Dancer	Chapter Support	Social Events	Youth College Network	National Champion- ship	Athlete Travel	Academy/ Education	Member- ship	Totai Program	General and Admini- strative	Total
Expenses:											
Payroll		- \$	- \$	ر ج	•	- \$	- \$	\$ 13,431	\$ 13,431	\$ 43,060	\$ 56,491
Payroll taxes	1	,	•	•	ı	1	1	1,359	1,359	3,130	4,489
Supplies	1	503	159	•	1,711	ı	1	700	3,073	5,414	8,487
Telephone	,	ı	ı	•	26	1	1	•	26	5,158	5,184
Postage and shipping	8,307	96	754	,	53	372	ŧ	1,059	10,641	3,384	14,025
Printing and publications	46,022	63	384	51	6,220	404	24	,	53,168	1	53,168
Travel and lodging	137	1,311	10,773	24,646	24,433	2,041	1	2,313	65,654	18,653	84,307
Scholarships and grants	1	•	1		11,050	78,774	ı	1	89,824	ı	89,824
Equipment rental and maintenant	1	120	20	20,929	36,808	1	ı	ı	57,907	3,387	61,294
Conferences and meetings		1	238	,	1	1	1	ı	238	103	341
Trophies, medals, and awards	1	,	1	375	2,098	•		273	2,746	•	2,746
Promotion and publicity	2,693	56,711	497	,	1,622	5,853	ı	1	9/5/29	159	67,535
Facilities, food, and music	1	,	,	10,444	26,915	ı	ı	r	37,359	4,075	41,434
Officials	•	,	7,631	41,395	64,018	6,760	5,247	0	125,051	4,102	129,153
Chapter Assistance	,	15,245	ı		I.	10	E	0	15,245	×	15,245
Temporary help	375	1,188	ı	•	4,365	1	C)	2,500	8,428	23,090	31,518
Bank charges	•	1,725	•	1,248	4,732		1	15,413	23,118	2,345	25,463
Insurance	,	,			1	1	1	ı	į	38,939	38,939
Payroll Processing	•	1	1	•	1	1	1	ı	1	1,685	1,685
Professional fees	48,000	•	•	•	13,500	1	1	7,484	68,984	13,340	82,324
Registration fees and permits	225	846	1	•	48	1	1	890'6	10,187	19,663	29,850
Miscellaneous	31		1	6	•	-	1	100	100	10,271	10,371
Total Expenses	105,759	77,808	20,486	880'66	197,599	94,204	5,271	53,700	653,915	199,958	853,873